



SAVED OVER \$10,000



SAVED OVER \$30,000



SAVED OVER \$17,000



SAVED OVER \$15,000



SAVED OVER \$17,000



SAVED OVER \$19,000



SAVED OVER \$24,000



SAVED OVER \$21,000



SAVED OVER \$19,000



SAVED OVER \$10,000



SAVED OVER \$9,000



SAVED OVER \$11,000



SAVED OVER \$30,000



SAVED OVER \$19,000



SAVED OVER \$9,000



SAVED OVER \$27,000



# Proven Concept

The HouseSavvy concept has been tested and proven successful over a three year research and development phase which sought to identify the combination of services and fees with the greatest appeal to home sellers. As the figures indicate, results have been significant.

*("SAVED" means that the savings shown represent the difference between HouseSavvy's fixed fee and a 5% commission, which was the normal commission in the HouseSavvy test area at this time).*



SAVED OVER \$5,000



SAVED OVER \$6,000



SAVED OVER \$5,000



SAVED OVER \$8,000



SAVED OVER \$13,000



SAVED OVER \$14,000



SAVED OVER \$22,000



SAVED OVER \$9,000



SAVED OVER \$14,000



SAVED OVER \$22,000



SAVED OVER \$9,000



SAVED OVER \$12,000



SAVED OVER \$13,000



SAVED OVER \$9,000



SAVED OVER \$16,000



SAVED OVER \$19,000



SAVED OVER \$27,000



SAVED OVER \$7,000